



Spinlets

BRIGHTCOVE INTEGRATION

REQUIRED ASSETS

1. Company Logo

Please provide a .ai (Adobe Illustrator) file of your logo to be used on the Spinlets widget(s) and any other relevant materials.

Note: Fuhu treats all partner branding materials with great care and will look to partner guidance and direction on logo usage.

2. Player ID

(See below, under "Integrating Your Content")

3. RSS Feed URL

The feed must include the information listed below. We will use this data to populate the Spinlets widget and Spinlets Gallery:

- Title
- Description
- Publish Date
- Thumbnail
- Copyright
- Duration
- Category / Genre
- Brightcove Video ID

Brightcove offers many ways to query your videos via RSS

Feed Examples

» Brightcove publishers can use a variety of API commands to query for videos from the Media API and return an RSS feed output. Refer to the link below for examples:

http://docs.brightcove.com/en/media/#Video_Read

» Find Videos by Tags ('spinlets'):

`http://api.brightcove.com/services/library?command=find_videos_by_tags&output=mrss&token=<INSERT API TOKEN>&and_tags=spinlets`

» Find Videos by PlaylistID ('12345678901'):

`http://api.brightcove.com/services/library?command=find_playlist_by_id&output=mrss&token=<INSERT API TOKEN>&playlist_id=12345678901`

*NOTE: If you don't have a Media API token, you can request one from Brightcove Customer Support at:

<http://support.brightcove.com/en/contact>

The following tags are required in each item returned in the Brightcove RSS feed:

```
<title>
<description>
<pubDate>
<media:keywords>
<media:thumbnail>
<bc:titleid>
<bc:duration>
```

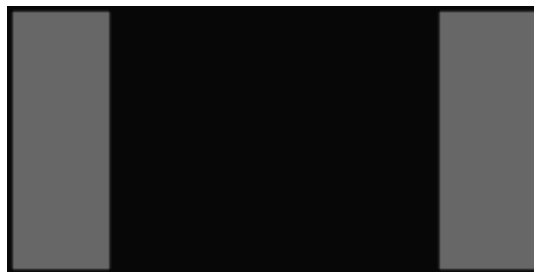
**INTEGRATING
YOUR
CONTENT**

Please provide us with a chromeless player in your Brightcove account. To do so, you will need to create a new player/template. If you have not already created one, follow the steps below:

Step 1 – Create Custom Chromeless Player

- » Under the “Publishing” section click on “New Template”
- » Set the Width & Height in their respective boxes (eg. 16:9 would be 400w x 225h), the Spinlets widget viewable video area will resize the chromeless player respectively.

*NOTE: The Spinlets widget video area has been designed to fit 16:9. For content that is 4:3, it will fit within a 16:9 video area and still maintain the aspect ratio. See image below.



In the Code area, enter the following BEML (Brightcove Experience Markup Language):

BEML code

```
<Runtime>
<Layout style="background-color:#000000">
<VideoDisplay id="videoPlayer"/>
</Layout>
</Runtime>
```

Step 2 – Edit Settings

Once your player is created and added under Settings to your players:

- » You must check ‘Enable Javascript/Actionscript API’
- » You must check ‘Disable Brightcove menu’
- » You must check ‘Disable overlay menu’

Step 3 – Submitting Your Content

You’re almost done! Send the information and assets listed above in a zipped file, along with any additional materials you would like to provide. Email the zipped file to lisa.lee@fuhu.com and you should receive a confirmation email within 48 hours.