

Brightcove Enterprise

Brightcove Enterprise provides an unmatched set of capabilities **designed for large organizations with complex needs related to operating multiple web properties**. Brightcove Enterprise features the ability to centrally manage policies and share content between multiple Brightcove accounts. This allows you to centralize operations such as rights management, reporting and billing, while also providing individual web properties with the ability to customize, manage, publish and distribute their own video players.

KEY BENEFITS

- Increase productivity by streamlining the online video workflow across your organization
- Reduce total cost of ownership by eliminating the need to develop and maintain costly internal systems
- Gain speed-to-market by using Brightcove's suite of APIs to create highly custom experiences
- Leverage the Brightcove partner ecosystem to easily integrate 3rd party applications

WHO USES BRIGHTCOVE ENTERPRISE

Brightcove Enterprise was designed to meet the publishing needs of the largest media organizations and conglomerates worldwide. Enterprise edition is ideal for organizations that need to manage their online video initiatives between multiple business units. Our Enterprise customers include some of the world's best known media companies, corporations, and organizations.

KEY FEATURES

- **Multiple Accounts** – Easily set and manage policies across multiple Brightcove accounts
- **Integrated Billing** – Seamlessly roll-up billing across all of your accounts into a single view
- **Media Sharing** – Share videos across multiple Brightcove accounts; streamline uploading and metadata preparation for shared videos
- **Account Management** – Utilize a Brightcove Account Manager who will provide key insights and best practices based on experience gathered from hundreds of successful online video implementations
- **Launch Management** – Accelerate your launch and maximize your ROI with guidance from our trained launch experts
- **Gold Customer Support** – Rest easy with Brightcove's highest level of customer support, including 24/7 response and live phone support

HOW TO PURCHASE

For more information about Brightcove, please contact a Brightcove business development representative or visit us at: www.brightcove.com

WHAT'S INCLUDED

Brightcove Enterprise is the leading online video platform in the market—you'll have everything you need to build and manage professional video experiences across your entire organization. With Brightcove Enterprise, you'll receive:

ALLOCATIONS

- 2 Brightcove Accounts
- 30 Users
- Silver or Gold Customer Support Package

MEDIA MANAGEMENT

- Usability-Tested Media Library Management
- Server-Side Video Transcoding to Flash Video (FLV) or H.264
- FTP Batch Uploads
- Standard Video Metadata Fields
- Custom Metadata Fields
- Media Scheduling
- Media Sharing
- Designed for Multi-Account Environments

ADVERTISING

- Ad Network Integration
- Ad Server Integration
- Video and Player-Level Ad Policies
- Batch Edit key/Value Pairs
- Cue Point Editing

PUBLISHING

- Fast-Loading Standard Player Templates
- Advanced Player Styling Controls
- Custom Player Template Development
- Brightcove Experience Markup Language (BEML)
- Language Localization
- Dynamic Delivery
- Flash Video (FLV) & H.264 Playback
- UGC Module (Fees Apply)
- Quova Geo-Filtering Module (Fees Apply)

DISTRIBUTION

- API-Based Video Syndication
- Viral Distribution Tools
- Access to Pre-Built Distribution Partner Integrations

REPORTING

- Standard Reports
- Analytics Integration

DEVELOPER TOOLS

- Read Media API
- Write Media API
- Player API
- Advertising API
- Video Player Plug-Ins