

DATASHEET BRIGHTCOVE EDITION COMPARISON

EDITION COMPARISON

ALLOCATIONS

	BASIC	PRO	ENTERPRISE
Brightcove Accounts:	1	1	2
Users:	1 (Max of 5)	10	30
Support Packages:	Bronze	Bronze, Silver, Gold	Silver, Gold

MEDIA MANAGEMENT

	BASIC	PRO	ENTERPRISE
Usability-Tested Media Library Management:			
Server-Side Video Transcoding to FLV or H.264:			
FTP Batch Upload:			
Standard Video Metadata Fields:			
Custom Metadata Fields:			
Media Scheduling:			
Media Sharing:			
Designed for Multi-Account Environments:			

ADVERTISING

	BASIC	PRO	ENTERPRISE
Ad Network Integration:			
Ad Server Integration:			
Video and Player-Level Ad Policies:			
Batch Edit Key/Value Pairs:			
Cue Point Editing:			

PUBLISHING

	BASIC	PRO	ENTERPRISE
Fast-Loading Standard Player Templates:			
Advanced Player Styling Controls:			
Custom Player Template Development:			
Brightcove Experience Markup Language (BEML):			
Language Localization:			
Dynamic Delivery:			
Flash Video (FLV) & H.264 Playback:			
UGC Module (Fees Apply):			
Quova Geo-Filtering (Fees Apply):			

DISTRIBUTION

	BASIC	PRO	ENTERPRISE
API-Based Video Syndication:			
Viral Distribution Tools:			
Access to Pre-Built Distribution Partner Integration:			

REPORTING

	BASIC	PRO	ENTERPRISE
Standard Reports:			
Analytics Integration:			

DEVELOPER TOOLS

	BASIC	PRO	ENTERPRISE
Read Media API:			
Write Media API:			
Player API:			
Advertising API:			
Video Player Plug-Ins:			